

Lodge-ical News – July 2010

Newsletter Email mailing list

We recently lost our entire email newsletter mailing list. We have attempted to recreate the list with at least one person from each of our client sites. However, we know that we have not rebuilt the entire list. If your coworkers are expecting a newsletter but did not receive one, please send me his/her email address. Thank you very much.

User Tip: The Lodge-ical Kid List

For those of you who are working in a “kid-friendly” environment, I want to remind you about the Kid List that is part of Lodge-ical. As long as each child is entered into Lodge-ical (typically as a Sub Client) and a birth date has been entered for each, (press the Other Info/Photo button), you can generate a list of children and their ages (Reporting/Operational Reports/Guest Lists/Kid List). Additionally each month you can print a list of clients and their birthdays (Reporting/Management Reports/Birthday List).

New Feature: State by State Statistics

We have just completed a new report similar to the Region Statistics report called State Statistics. The format is the same but will give you a state by state breakdown. For the dates entered you will see the number of inquiries, percentage of inquiries, number of reservations, percentage of reservations, and total reservation income for each state.

This report will be incorporated into your version of Lodge-ical with your next update.

WHAT ELSE CAN WE DO FOR YOU? Please feel free to contact us with any questions or suggestions you may have. Thank you all and keep in touch.

If you do not want to receive any future newsletters, please reply to this email and type the word “REMOVE” in the Subject line of the email.

Sincerely, Kristin and Paul Williamson

Contact Information

Send emails to info@lodge-ical.com

Visit our website at www.williamsonenterprises.com

Archived Newsletters and User Documentation at www.williamsonenterprises.com/lclientonly.htm

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