

Lodge-ical News – January 2008

We wish you and your family a Happy New Year. Lodge-ical kept us very busy throughout 2007 and we anticipate another prosperous year in 2008.

Client Referrals

This time of year is typically busy for us as we receive many new inquiries from businesses whose primary season is the summer time (i.e. fishing lodges, dude ranches and guest ranches). Many times, we are asked to provide references of other Lodge-ical clients. We do not always do a good job in asking you to be a reference BEFORE you are contacted. We try to give references who share the same line of business and the same geographical location. We appreciate all of you who have helped sell Lodge-ical. Just as client referrals are important to your business, we value the client referral in our business.

If you would like to be on the “do not call” list, please feel free to contact us. Otherwise, you might be contacted by an interested prospect. Thank you again for your continued support.

The 2008 MOGA Winter Convention

We will be in Bozeman, Montana on Thursday, January 10th and Friday, January 11th at the Montana Outfitters and Guides Association’s winter convention. The convention is located at the Best Western Gran Tree Inn. If you plan on attending the convention, please stop by and visit us. If you know someone who might be attending the show, we would appreciate your referral. Finally, we will have all of our client versions of Lodge-ical with us. If you are at the convention, feel free to contact us prior to the convention to set up a meeting to discuss any questions you might have.

The 82nd DRA Annual Convention

We will be in Cody, Wyoming on Friday, January 25th and Saturday, January 26th at the Dude Ranchers Association annual convention. The convention is located at the Holiday Inn. If you plan on attending the convention, please stop by and visit us. If you know someone who might be attending the show, we would appreciate your referral. Finally, we will have all of our client versions of Lodge-ical with us. If you are at the convention, feel free to contact us prior to the convention to set up a meeting to discuss any questions you might have.