

Lodge-ical News – December 2009

Internet Training: CLASS SCHEDULE

Announcing a new class for February

Class Title: Reservations Module Part 1 (for Lodge-ical version 7.0)

Date and Time: Tuesday, February 9, 2010. 10am – 12pm Mountain Time

Cost per Student: \$50 (if you are not keeping current with your annual maintenance/support agreement, please call for pricing).

Course Overview: This class will cover the general information required to enter a reservation, how to cancel a reservation, how to record payments received and how to use the activity planner.

Contact us now to make a reservation. We require a minimum of 5 students but will not exceed 10 students.

We still have a few openings for our January 12th class titled “The Clients Module”. Please contact us if you are interested.

Trade Show Appearance: Montana Outfitters and Guides Association (MOGA) Winter Meeting

The Annual MOGA Winter meeting will be held in Billings, MT next month. Vendors are invited to attend on Thursday, January 7th. We are planning on being there. If you are attending the show and would like to schedule a half-hour of one-on-one time to answer any questions you have, please feel free to contact us so that we can schedule a meeting. Otherwise, if you know of anyone who is attending the meeting and who might be interested in Lodge-ical, please refer them to our table. Finally, if neither of the two appeals to you, please stop by and just say “Hello!” We thank you for your support.

User Tip: Correspondence Follow-Up

If you are in your off season, it is time to start prospecting for your 2010 bookings. Use the Lodge-ical Correspondence Follow-Up feature to track the contacts you are making, record the notes of the contact, and set up a flag to remind you of your follow-up date. Enter correspondence via Clients/Client Entry/CORRESPONDENCE button and check your daily reminders via Clients/Upcoming Follow-Ups.