

## Lodge-ical News – April 2007

### **ANNOUNCEMENT: Lodge-ical User Training**

In response to your requests, we will be offering a Lodge-ical 101 training course in April 2008. It will be held in Illinois at one of our client sites, Harpole's Heartland Lodge, and will consist of a two-day training course, additional bonus sessions, and plenty of time to interact with other people who use Lodge-ical. The class is a year away, but in order to reserve the lodge and conference room, we want to get the word out early. We will be supplying additional information in upcoming newsletters, but if you think you might be interested or would like more information, please contact us at your earliest convenience.

### **Attn: Orvis endorsed lodges – An interface with Survey Monkey**

The Orvis Company has chosen Survey Monkey as their online tool to gather survey data from guests who stay at an Orvis-endorsed lodge. Each Orvis endorsed operation will have access to their survey results and the ability to download the results to a file. We will be looking at the feasibility of storing these individual survey responses in Lodge-ical. This information will allow you to keep customer feedback attached to the client record within Lodge-ical. As work progresses, we will keep you posted with our progress. If you have any suggestions, please let us know.

Thank you again to those of you who attended the Orvis Lodge retreat. Your support of us and our software is overwhelming and it carried over to the many new prospects that we met this year. We can't thank you enough.

### **Attn: Members of the Montana Outfitters and Guides Association**

The folks at MOGA have worked extremely hard to provide a website that is extremely easy to use and attractive to the eye. The Outfitter search capability allows anyone to search through the state of Montana for an outfitter that meets their individual needs. As you know, they can send an email directly to you. This email is based upon an inquiry form they complete. These emails are now being stored on their website and with your membership user name and password; you can download the file to your computer. We are working to provide an interface between this file and Lodge-ical. This will allow you to import a group of names into Lodge-ical instead of manually typing in new client referrals from the emails you receive. Stay tuned for our progress.

### **User Tip: Zip Code database**

We have purchased a United States zip code database and have interfaced it with the Lodge-ical Client Entry form. All you have to do is enter a valid zip code and the city and state will automatically be entered. This database will be offered as a standard feature to all new users of Lodge-ical. If you use version 7 and are interested in using this feature, please contact us.